



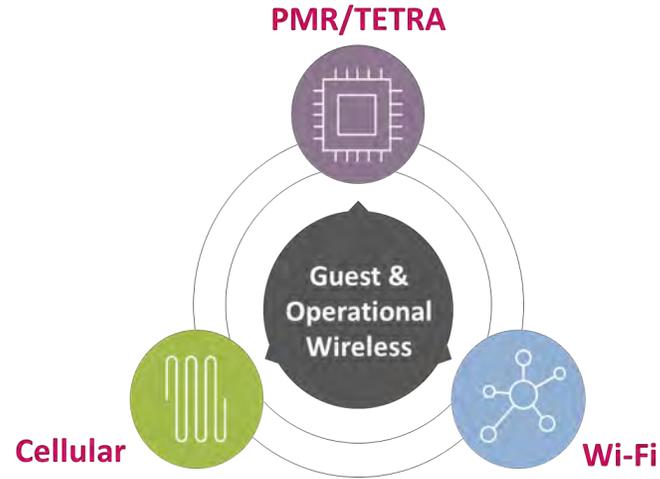
Stadium connectivity

Mark Keenan, CEO, Real Wireless

Challenging environments, diverse challenges



Tottenham Hotspur



Wembley Stadium



The team that play in **red**



AELTC



Manchester City

realwireless.

Getting the basics right 24/7

Wireless must support, enable and enhance the safe operation of the venue in the most efficient way possible for the business.

Getting the basics right 24/7

Safety and security

Staff communications

Emergency communications

PMR

Cellular

WiFi

IoT

Visitor experience

Safety and security

Staff communications

Emergency communications

Crowd control

Mobile ticketing

Way finding

Facial recognition

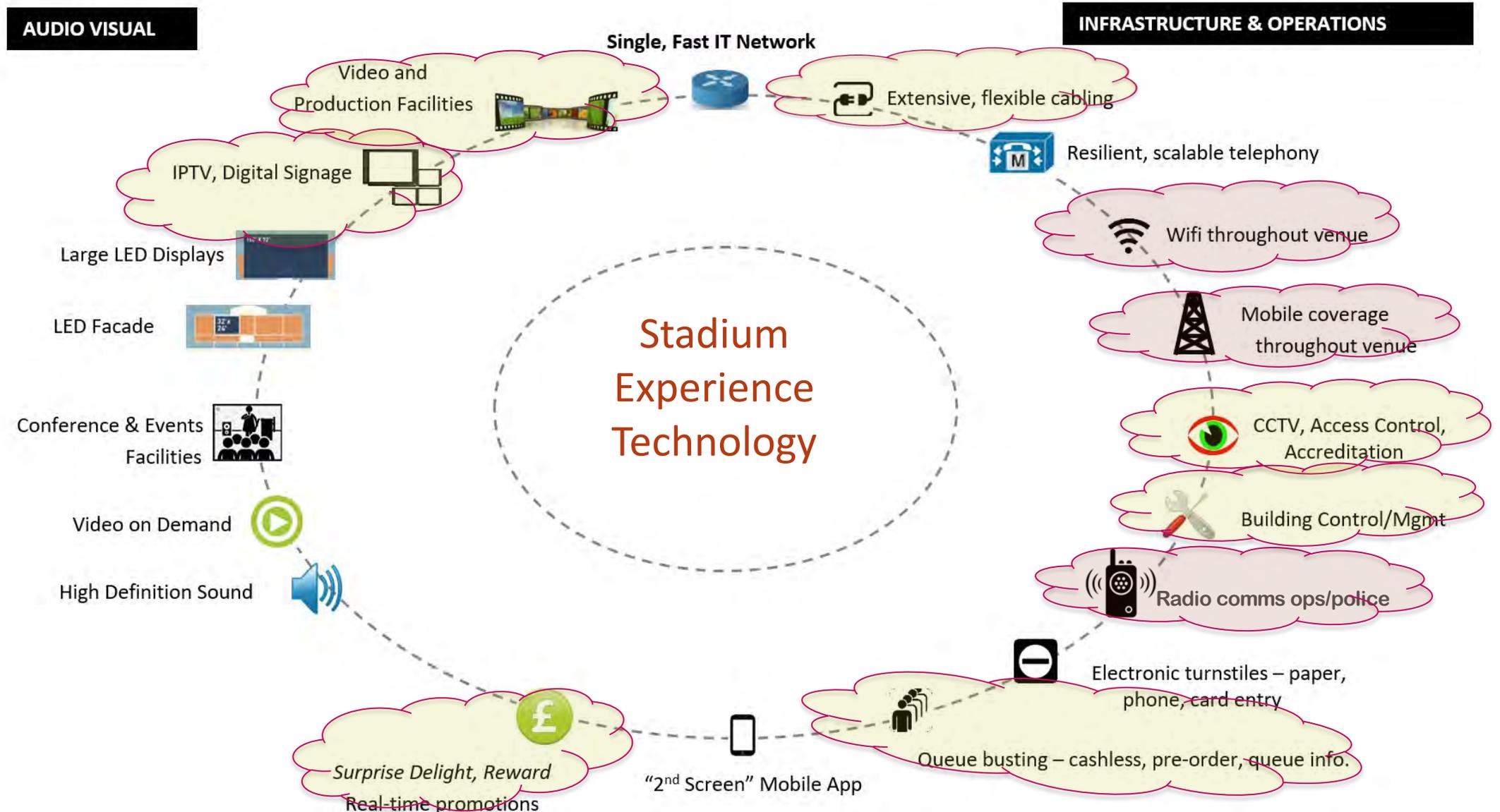
Uploads & streaming

Mobile payments

Event information

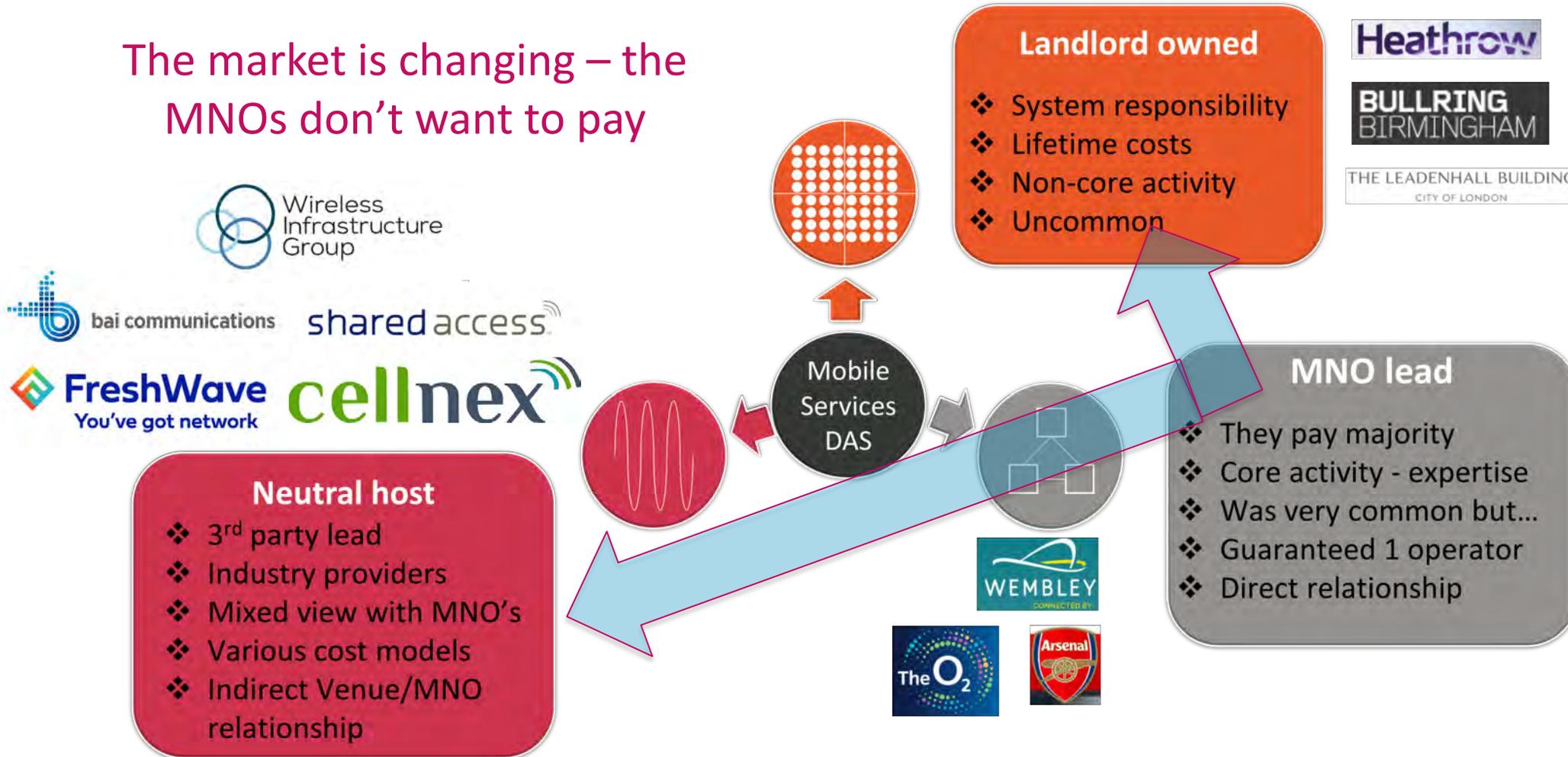
Offers & deals

Complex and evolving use cases – future proof roadmap



Evolving service models – decisions for owners

The market is changing – the MNOs don't want to pay



Thank you



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